## LOOK FOR ME ON TV! December 23, 2012

By Michael Erlewine (Michael@Erlewine.net)

Just a heads-up on a couple of new projects I am involved in. I have been approached by "The Stage Couch TV," produced by Ryan Williams, to air "Friends of the Sixties," a series of half-hour TV segments on the 1960s, probably focusing a lot on music from that era. In addition, I will be producing a second series called "Astrologyland TV," where I will cover things like I do in my blogs here, solar flares, eclipses, and various astrology and spiritual themes.

The series will appear in over 500,000 hotel rooms, business centers, time-share locations, and college campuses across the country via proprietary in-room channels, where the content will be available on-demand, 24x7, and also on Wi-Fi. "Friends of the Sixties" will be part of a music channel featuring independent musicians, and the astrology channel, which will have twelve shows a month, will be produced by me.

I view this as an opportunity to reach many people with some of the same kind of stories and concepts I post here. So watch out folks. Next time you are booked in for the night in a hotel or sent to your dorm room at college for throwing food, you might just stumble across me as you flip through the channels.

The two series will launch March 15, 2013. Some of the first "Friends of the Sixties" segments will find me as a kind of DJ, introducing folks to the music of some of the great blues players I interviewed back in the day. So "Look ma, I am on TV."